

Euclid Conference 3rd December

# Cultivating Cultural Co-operation

# Communicating Cultural Landscapes

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Pathways to Cultural Landscapes

[www.pcl-eu.de](http://www.pcl-eu.de)



# What are cultural landscapes?

'Landscape' means an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors.

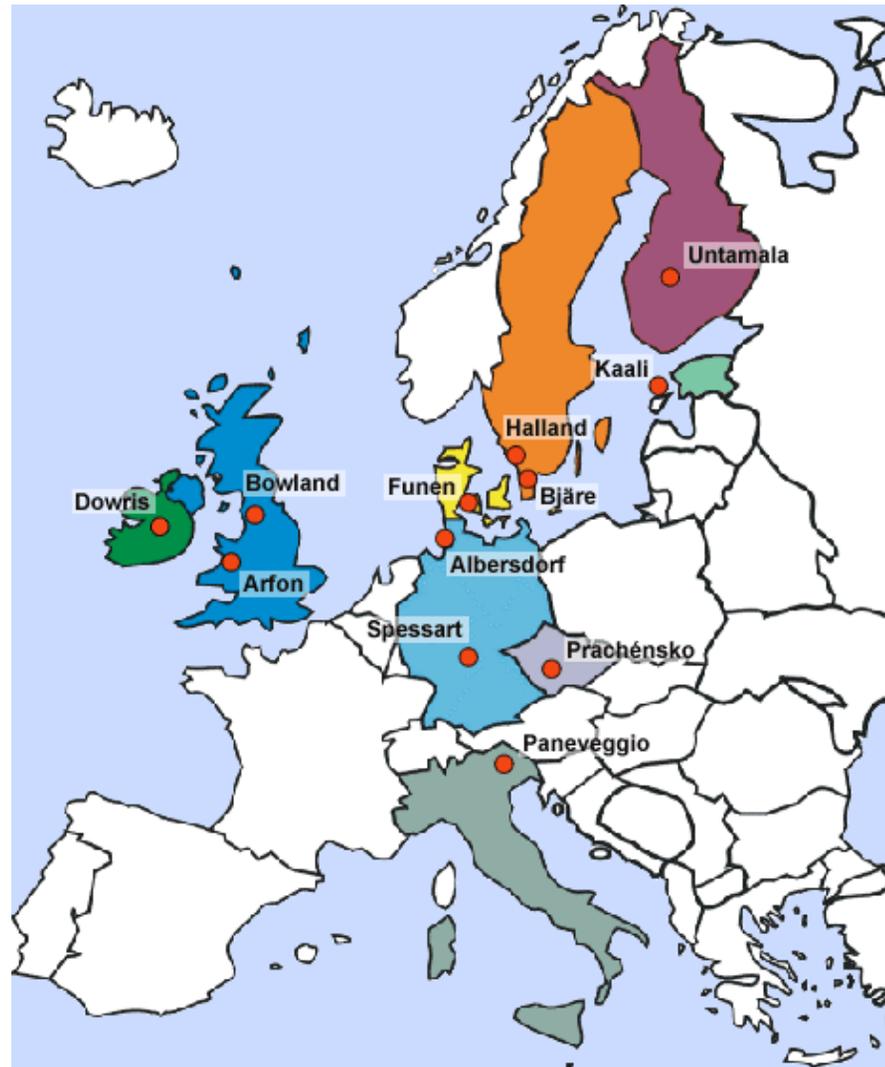
European Landscape Convention

The Pathways to Cultural Landscapes project has added a fourth dimension - time - to the landscape.

# The Cultural landscape of Arfon



PCL comprised 12 partner projects in 10 countries



PCL was a 3-year project, one of the largest funded under Culture 2000, which involved a third of the eligible countries.

It is a partnership of public and private institutions which care for the cultural landscapes of their regions across Europe in a professional way, through scientific research, communication and sustainable management.

The projects are carried out using a range of inventive and scientific methods in a relatively new field of work.

Project participants include

state heritage bodies

museums

heritage managers

scientific institutes

universities

and politicians and members of the public

# PCL Partners



Each project had its own goals, timetable and work programme.

Above these was the joint project which had additional outputs including

regular contact by email

regular seminars

joint website

leaflets

publications

the final seminar which was open to all

# Aims of the PCL project

Based on 'marginal' landscapes which are vulnerable to unsympathetic development

Promotion of cultural diversity and a common cultural heritage

Share experiences and approaches to the subject across the EU

Encourage public access to culture

Promotion of inter-cultural dialogue

# Aims of the PCL project

Enable culture to play a role in social integration and socio-economic development

To study and communicate information about cultural landscapes leading to their sustainable management

# Arfon project based on historic landscape characterisation with public participation



## **Selling the idea**

making the information available  
(web sites, leaflets etc.)

raising awareness of cultural landscape issues

ownership

public perception

involving wider public  
(questionnaires, meetings etc.)

European Pathways to the Cultural Landscape - Microsoft Internet Explorer

File Edit View Favorites Tools Help Norton AntiVirus Address Back Links

ABOUT GAT | PROJECTS | SERVICES | FRIENDS | LINKS | **Cymraeg / Welsh**

Gwynedd Archaeological Trust 

# European Pathways to the Cultural Landscape

 Education and Culture  
Culture 2000  CADW

## Introduction

 Education and Culture  
**Culture 2000**

**"Pathways to Cultural Landscapes" is a partnership of public and private institutions which care for the cultural landscapes of their regions across Europe in a qualified and professional way through scientific research, communication and sustainable management. The creation of a common forum for discussion and co-operation is funded by the programme Culture 2000 of the European Union. The partners are all professionals in landscape management. In a relatively new field of work, they carry out projects using a range of inventive and scientific methods.**

  
European Pathways to Cultural Landscapes

The main goal of the project is to explore opportunities for public participation in their local cultural landscapes in less wealthy areas of Europe, and to share

My Computer

**PARTNERIAETHAU  
EWROPEAIDD**

Llwybrau i  
Dirluniau Diwylliannol  
Swyddfa Cydgysylltu Ewropeaidd; European Co-ordination Office  
- Lohr, yr Almaen – Lohr, Germany

**EUROPEAN  
PARTNERSHIPS**

Pathways to  
Cultural Landscapes

Cymru, Wales: Arfon  
Denmarc, Denmark: Funen  
Yr Almaen, Germany: Spessart  
Yr Almaen, Germany: Albersdon  
Lloegr, England: Forest of Bowland and the Lune Valley  
Estonia: Kaali, Saaremaa  
Ffindir, Finland: Vakka-Suomi  
Iwerddon, Republic of Ireland: Y Canolbarth, The Midlands  
Yr Eidal, Italy: Eastern Trentino, Paneveggio  
Sweden: The Bjäre Peninsula; De Halland  
Y Weriniaeth Czech, Czech Republic: Prachensko

# GORLLEWIN ARFON

TIRLUN DIWYLLIANNOL

# WESTERN ARFON

A CULTURAL LANDSCAPE

Llwybrau i Dirluniau Diwylliannol  
Pathways to Cultural Landscapes

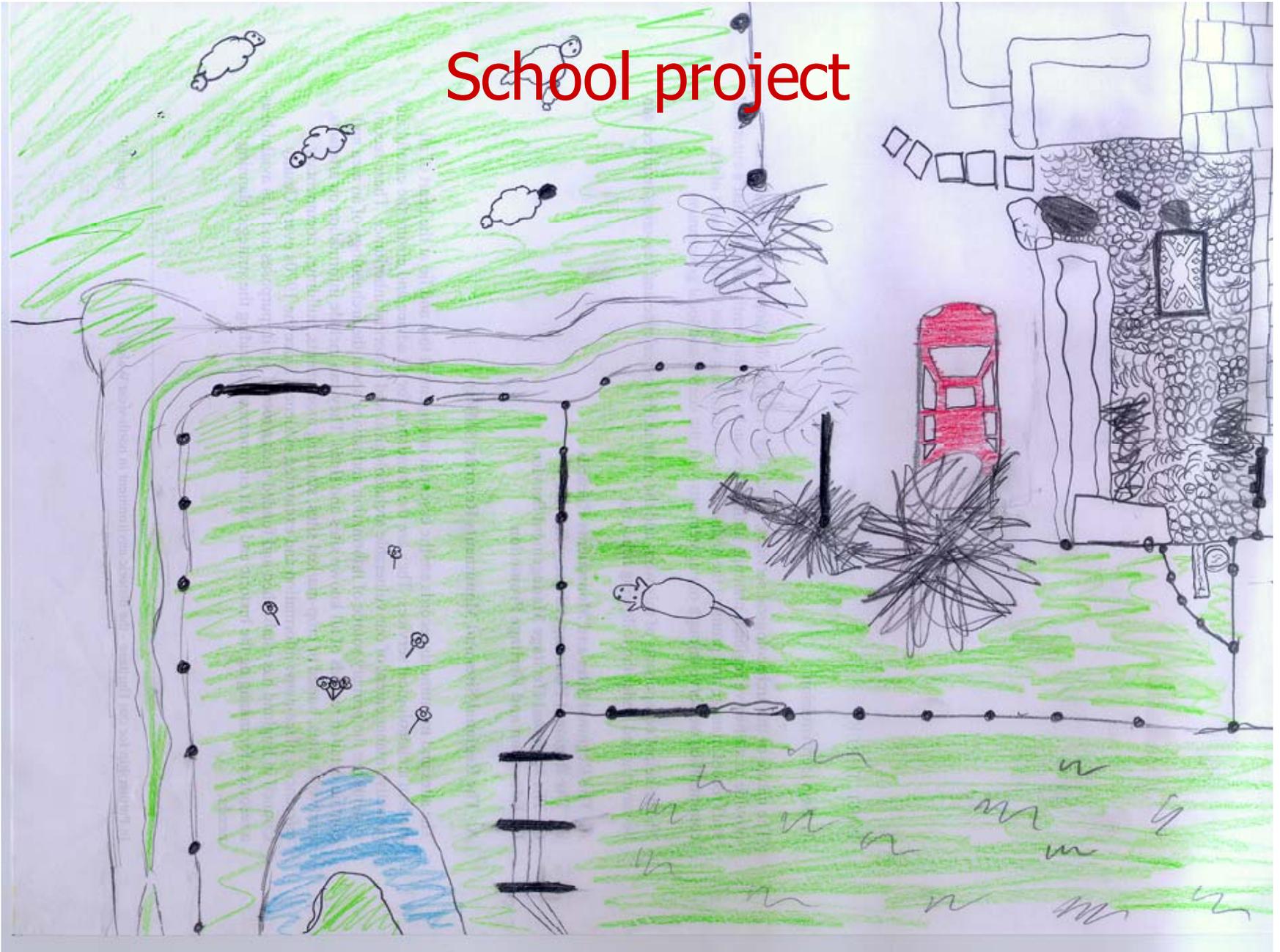


## Discussions and interviews with local people



See down there,  
that's my house, that is

# School project



# Issues

- Applications are complex and time-consuming
- Possibly weighted towards larger, national organisations
- Accounting - complex budget forms
- Project administration - needs to well-organised and have a good, efficient co-ordinator
- Project language - necessary but can be a barrier
- Philosophies - differences in approach to individual and joint project
- Publicity is important and integral to all projects
- Importance of emails
- Size of partnership important

# Pros

- Promotes wider contact amongst professionals
- Creation of an integrated network of professional archaeologists working towards common goals (network of excellence)
- Development of common approaches/solutions to problems
- Promotes 'best practice' across Europe
- Fantastic opportunity to learn from European colleagues
- Helps bring Europe together
- Spin-offs beyond - for example put schools in different countries in touch

# The future

- PCL is a growing network - originally 5 partners now 12
- Going forward with new project with new partners and associates - Communicating Cultural Landscapes
- Develop networks of excellence
- Important that EU continues to play a significant role in the area of culture
- Continue to expand definitions of 'culture'